TOUCH DINNER AND GAME TEXT TO WIN SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER THE SWEEPSTAKES. PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Void where prohibited or otherwise restricted by law.

SWEEPSTAKES PERIOD: The Touch Dinner and Game Text to Win Sweepstakes (“Sweepstakes”) starts on 12/28/2011 1:00pm EST and ends on 12/29/2011 9:00am EST (the "Sweepstakes Period"). Times may change subject to game schedule.

TO ENTER: The Sweepstakes is only eligible for participants 18 years of age that live in Pennsylvania. There are two ways to enter this Sweepstakes:

Text Message: During the Sweepstakes Period, send the keyword "TOUCH" to 32623 from your 2-way text messaging capable wireless phone. Once you send the text message, you will be automatically entered into the Sweepstakes and receive a menu of services and other options for the chance to submit additional entries into the Sweepstakes via text messaging. All text message entries must be received by 12/29/2011 9:00am to be eligible for the drawing.

All entrants must have a two-way text messaging capable handset in order to enter the Sweepstakes using the text messaging method. Entrants will be charged their text messaging rate for each text message sent or received through their handset according to the terms in their Wireless Calling Plan. Text messaging and wireless service are not available in all areas. Even in using the online entry method below, you still need a two-way text messaging capable handset in order to participate in the contest.

Online: Entry is available online for free without sending a text message during the Sweepstakes Period at http://penguins.nhl.com/club/page.htm?id=56499. Entrants will be asked to follow the instructions online in order to enter the sweepstakes. By submitting your contact phone number, you grant permission to be contacted by Sponsor or Administrator via phone. All entries must be received by 12/29/2011 9:00am to be eligible for the drawing.

Limit 1 entry per person regardless of method of entry.

ELIGIBILITY: The Sweepstakes is open only to legal residents of the 50 United States or D.C., who are 18 years of age or older (except residents of Alabama and Nebraska who must be 19 years of age or older) at the time of entry. Void in Puerto Rico and where prohibited by law. Employees and directors of Pittsburgh Penguins (“Sponsor”), Songwhale, LLC (“Administrator”), and each of their parent, subsidiary companies, affiliates, divisions, franchisees, representatives, consultants, subcontractors, suppliers, distributors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, each of the participating wireless
carriers and members of their immediate families (defined for these purposes as including spouse, parents, children, and siblings and each of their respective spouses) and individuals living in the same household, are not eligible to participate. By participating, entrants agree to these Official Rules and the decisions of the Sponsor, which are final and binding in all matters relating to this Sweepstakes.

RANDOM DRAWINGS: All drawings will be conducted by Songwhale, LLC an independent marketing agency, whose decisions will be final in all matters relating to this Promotion. Winners will be selected in a random drawing of all eligible entries received on 12/29/2011 9:00am. Potential winners will be notified by text or phone call and/or email depending upon method of entry. Odds of winning will depend upon the total number of eligible entries received, regardless of method of entry.

PRIZES & APPROXIMATE RETAIL VALUES: One (1) Grand Prize - A pair of event tickets for 12/29/2011 Penguins vs Flyers, Approximate Retail Value (“ARV”) $200 and dinner for 2 in the Lexus Club at CONSOL Energy Center Approximate Retail Value $120. Total ARV of all prizes: $320. Terms and conditions of Event tickets will apply (for tickets to a concert or game). Prize consists of only the items specifically listed as the prize. Limit one prize per person/household. All prizes will be awarded “as is”.

All federal, state and local laws and regulations apply. If winner is deemed a minor in his/her state of residence, prize will be awarded to his/her parent/legal guardian. All potential winners are subject to verification of eligibility. Potential winners (or parent/legal guardian if winner is deemed a minor in his/her state of residence) must sign and return an Affidavit of Eligibility/Release of Liability/Prize Acceptance Form within two (2) days of notification. If a potential winner does not respond within the designated time, or there is a return of any prize/prize notification as undeliverable, he/she will be disqualified and an alternate will be selected. Upon disqualification, no further compensation will be given.

RESTRICTIONS: Winners may make no substitution or transfer of prizes and prizes are not exchangeable for cash. All federal, state and local taxes are the sole responsibility of winner.

Sponsor reserves the right to substitute prize of equal or greater value. Acceptance of prize constitutes permission to the Sponsor and its agents to use the winner’s name and/or likenesses, prize information, photograph, voice, comments for purposes of advertising and trade without further notice, permission, or compensation, unless prohibited by law.

By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the judges. By accepting prize, winners agree to hold Sponsor, Administrator, their shareholders, directors, employees, subsidiaries, affiliates and independent contractors (“Released Parties”) harmless against any and all claims and liability arising out of use of prize. Winners assume all liability for any injury or damage caused, or claimed to be caused by participation in this promotion or use or
redemption of any prize. No communication regarding entries will be entered into. All materials submitted become the property of the Sponsor and will not be returned or acknowledged. Information collected in connection with this Sweepstakes will be used in accordance with Sponsor’s privacy policy and these Official Rules. In the event of any discrepancy between the privacy policy and these Official Rules, the privacy policy shall control and govern. To review Sponsor’s privacy policy, please go to http://www.Sponsor.com. Purchase or acceptance of a product offer does not improve your chances of winning.

Sponsor, affiliates, subsidiaries and agencies are not responsible for any typographical or other error in the printing, the offering or the announcement of any prize or in the administration of the promotion. Official Rules will be posted at http://penguins.nhl.com/club/page.htm?id=56499.

ADDITIONAL TERMS: Sponsor will not be responsible for incomplete, undecipherable, lost, late, damaged, misdirected or mutilated entries, misdirected or faulty text or e-mail messages or for any technical problems, incorrect announcements of any kind, hardware or software failures of any kind including any injury or damage related to phone. Incomplete/illegible entries are void. Sponsor is not responsible for any human or other error that may occur in the processing of the entries, nor are they responsible for any error, omission, interruption, deletion, defect, or delay in operation or transmission, theft or destruction or unauthorized access to or alteration of entries, or for technical, network, telephone, computer hardware or software malfunctions of any kind, or inaccurate transmission of, or failure to receive any entry information on account of technical problems or failures of any wireless or internet service providers, traffic congestion on the Internet or at any web site or any combination thereof, which may limit a person’s ability to participate in this Sweepstakes or receive communication from Sponsor.

If you send your entry via text message, prize will be awarded to the name corresponding to the phone number from which the text message originated. If you send your entry via online entry, prize will be awarded to the name corresponding to the phone number and/or email address submitted on the entry. In the event of a dispute as to the identity of an entrant, entry will be declared made by the authorized account holder submitted at the time of entry. “Authorized account holder” is defined as the natural person who is assigned to a mobile telephone number (MTN)/email address by a telephone company, wireless service provider, Internet access provider, Internet service provider or other organization (e.g. business, educational, institution, etc.) that is responsible for assigning email addresses, telephone numbers or wireless phone numbers for the telephone exchange associated with the submitted telephone number/email address or the domain associated with the submitted telephone, as applicable. Potential winners may be requested to provide Sponsor with proof that he/she is the authorized account holder of the MTN or contact phone number and/or email address associated with the winning entry.

Sponsor assumes no responsibility for undeliverable text messages resulting from
filtration of an entrant’s Wireless or Internet service provider or for insufficient space to receive text or e-mail. Sponsor reserves the right to cancel, terminate, suspend, or modify the promotion if fraud or technical failures destroy the integrity of the promotion; or if a technical problem corrupts the administration as determined by Sponsor/judges, in their sole discretion. If the promotion is canceled, Sponsor will award prizes from among all eligible entries received as of the time of cancellation in a random drawing, and Sponsor shall have no further obligation to any participant in connection with this Sweepstakes. Any use of robotic, automatic, programmed, or the like methods of participation will void all such entries by such methods.

CAUTION: ANY ATTEMPT BY ANY INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, RELEASED PARTIES RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. THIS PROMOTION IS INTENDED FOR PARTICIPATION IN THE UNITED STATES ONLY AND SHALL BE CONSTRUED ONLY ACCORDING TO UNITED STATES LAW. THE “STATE” COURTS (STATE AND FEDERAL) SHALL HAVE SOLE JURISDICTION OF ANY CONTROVERSIES REGARDING THE PROMOTION AND THE LAWS OF THE STATE OF PENNSYLVANIA SHALL GOVERN THE PROMOTION. YOU WAIVE ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THESE COURTS AND HEREBY SUBMIT TO THE JURISDICTION OF THOSE COURTS.

WINNER’S LIST: The names of the winners may be obtained after 12/29/2011 by sending a self-addressed stamped envelope to: TOUCH DINNER AND GAME TEXT TO WIN SWEEPSTAKES, Pittsburgh Penguins, 1001 Fifth Avenue, Pittsburgh PA, 15219. Vermont residents may omit stamp. Requests for winner’s list must be received by 2/28/2012.

SPONSOR: This Sweepstakes is sponsored by Giii.